# **East Farndon Parish Council Website Privacy Policy**

#### Introduction

East Farndon Parish Council is committed to safeguarding the privacy of our website visitors. This privacy policy explains how we will treat your personal information and your options on how your data is used.

#### 1. Collection of Personal Data

We may collect, store and use the following kinds of personal data:

- (a) information about your computer and about your visits to and use of this website, such as your IP address, geographical location, browser type, referral source, length of visit and number of page views;
- (b) personal information that you provide to us for the purpose of registering with us (including your name, date of birth, email address, telephone number, postal address, and company details);
- (c) communications carried out between us on or in relation to the information you have provided either by using this website, via email or text message conversations including Whatsapp or social media platforms;
- (d) any other information that you choose to send to us including videos and photographs of you, your family members, friends and associates.

#### 2. Using Personal Data

Personal data submitted to East Farndon Parish Council will be used for the purposes specified in this privacy policy, related privacy policies, in relevant parts of the website or specifically made available to you.

By sending us your personal information you expressly grant us permission to use your personal information (including photos and videos submitted by you) and the personal information that you have provided of your family, friends and associates to:

- (a) administer this website;
- (b) improve your browsing experience by personalising this website;
- (c) enable your use of the services available on this website;
- (d) send you general (non-marketing) commercial communications;
- (e) send you email notifications which you have specifically requested or which are related to requests that you have made to us using this website;

- (f) send to you our newsletter and other marketing communications (relating to our Parish which we think may be of interest to you) by email or similar technology; and
- (g) deal with enquiries and complaints made by or about you relating to this website.

### 3. Using Cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. The file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to visitor needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

### 4. Links To Third Party Websites

Our website may contain links to other third party websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

#### 5. Other Disclosures

In addition to the disclosures reasonably necessary for the purposes identified elsewhere in this privacy policy, we may disclose information about you:

(a) to the extent that we are required to do so by law;

- (b) in connection with any legal proceedings or prospective legal proceedings;
- (c) in order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk); and
- (d) to the purchaser (or prospective purchaser) of any business or asset which we are (or are contemplating) selling.

#### 6. Data Protection and Security

East Farndon Parish Council is a registered data user under the Data Protection Act. We never make your personal details available to other companies for marketing purposes other than for the marketing of East Farndon Parish Council related events.

We will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information.

We will store all the personal information you provide on our secure servers.

Of course, data transmission over the internet is inherently insecure, and we cannot guarantee the security of data sent over the internet.

You are responsible for keeping your password and user details confidential.

## 7. Usage of Subcontractors

We may use subcontractors to provide some products or services to you. We also may need to share your personal data with these subcontractors so that they can provide services to us. Our subcontractors are not permitted to use such personal data for any other purposes and we impose confidentiality requirements on their services.

#### 8. Policy Amendments

East Farndon Parish Council may from time-to-time update this policy or change, modify or prevent access to this site at any time with or without notice. Changes to this policy will be made available by posting a new version on this website. You should check this page occasionally to ensure you are happy with any changes.

# 9. Your Rights

You may instruct us to provide you with any personal information we hold about you by writing to us. Provision of such information may be subject to the payment of an administration fee (currently fixed at £10.00).

You may instruct us to remove you from our database at any time and by doing so confirm that we no longer have a duty to provide any service to you by using the links in the emails sent to you.

## 10. Updating Your Information

Please let us know if the personal information which we hold about you needs to be corrected or updated. If an email communication we send you gets returned to us you will automatically be removed from our database.

#### Contact us

If you have any questions about this privacy policy or our treatment of your personal data, please write to us at,

Caroline Burton
Parish Clerk
East Farndon Parish Council
Ivy House
Main Street
East Farndon
Market Harborough
LE16 9SH

Telephone: 01858 466150

or email at: <a href="mailto:parishclerk.eastfarndon@gmail.com">parishclerk.eastfarndon@gmail.com</a>

This Privacy Policy was first issued on February 5<sup>th</sup> 2021. It was last updated on February 5<sup>th</sup> 2021.